



# LARGE FORMAT POSTER PRINTS

## NEW ARRIVALS!

Take a look at the newest additions to our extensive poster library! The E-ONE 2007 creative advertising and FDIC 2007 booth graphics are now available, printed in brilliant permanent, non-fading pigments on high-gloss satin stock in four sizes. Other sizes are available, as well as large-quantity pricing. Montages can be created, at an additional premium, that incorporate multiple images. The Sigma art department can work with you to create a poster that will impress your client. Give us a call!

**E-ONE's 2007 creative advertising campaign, previously published in *Fire Engineering*, *Firehouse* and *Fire Apparatus Magazine*.**



**The FDIC 2007 E-ONE booth graphics.**



**From Your *DYNAMIC* Marketing Team**

1543 Kingsley Avenue, Building 7 • Orange Park, Florida 32073  
Phone: 800-435-7844 • Fax: 904-264-7567 • [www.sigmamktg.com](http://www.sigmamktg.com)



# CREATIVE ADVERTISING

## Wonderfully creative E-ONE print advertising, now available in POSTER SIZE!



### ← ADEONE01

**Poster Copy:** GROUND SUPERIORITY. What if the most advanced vehicle on the runway never left the ground? The Titan Force™ F6 by E-ONE is a high-tech airport response vehicle engineered to conquer high-tech emergencies. From the easy-access engine to the triple agent capability, The Titan Force F6 melds smart design with advanced features to confidently answer any call. Find superiority at E-ONE.com.

### ADEONE02 ⇒

**Poster Copy:** WHAT IF THERE WAS A BETTER WAY TO GET TO THE SCENE? We're questioning everything. Changing our perspective on how we do things. At E-ONE, we're challenging today to lead tomorrow.



### ← ADEONE03

**Poster Copy:** GO ALL OUT. What if you could reach beyond your limits? With the new E-ONE HP 100 Platform, your limitations have been redefined. We've engineered this versatile 100-foot aerial platform to provide pinpoint placement at full extension, at full capacity and with a 360° horizontal sweep. It's our way of giving you what you need to get where you need. Extend your reach at E-ONE.com.

### ADEONE04 ⇒

**Poster Copy:** GO GREEN. What if clean cities had a clean option? When it comes to fire and rescue apparatus, that's what the all-new E-ONE Hybrid Command Center delivers. Utilizing the latest in hybrid-electric technology, this revolutionary vehicle runs cleaner, better and safer. It's just one more way we provide cutting edge departments with cutting edge solutions. Go green at E-ONE.com.



### ← ADEONE05

**Poster Copy:** SPACE STATION. What if today's new chassis was designed for tomorrow's emergency? With the Quest custom chassis, we've engineered a vehicle ready for the unknown. With more space, better visibility, superior safety and unmatched innovations, think of the Quest as your ideal vantage point for whatever comes your way. Get a better view at E-ONE.com.

### ADEONE06 ⇒

**Poster Copy:** WHAT IF THERE WAS A FASTER WAY TO GET TO THE SCENE? We're asking the big questions to come up with the big solutions. Looking at the challenges of today to come up with the big ideas of tomorrow. At E-ONE, we're questioning everything.



### ← ADEONE07

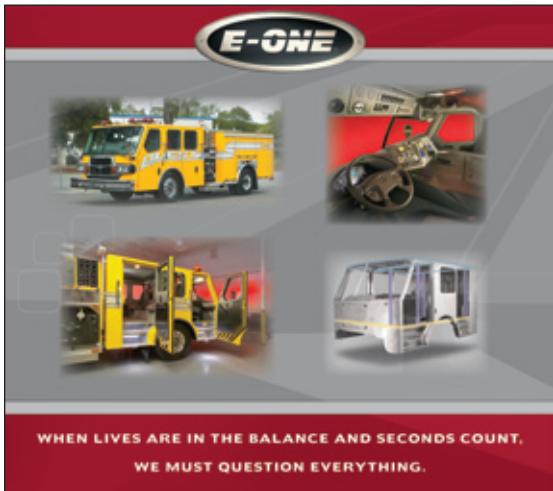
**Poster Copy:** STAY GROUNDED. What if an urban pumper made accessibility an afterthought? When you get to the scene, the last thing you want to do is put your crew in danger. Designed with ergonomics and safety in mind, the new E-ONE Low Hosebed Urban Pumper puts the hose low enough to grab without having to climb on top of the vehicle. It's just another way we question today to create a better tomorrow.

### 2007 CREATIVE ADVERTISING POSTER PRICING

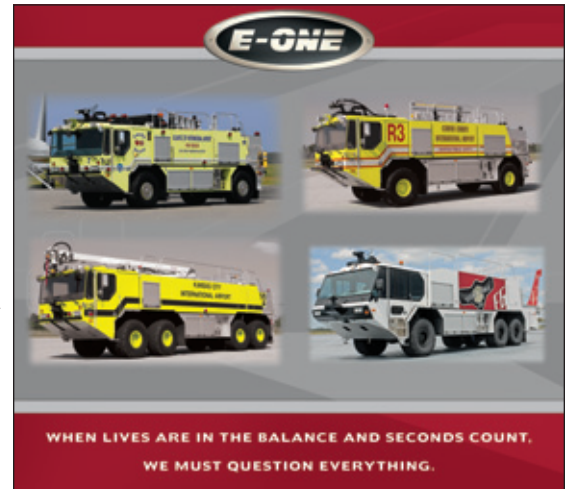
Size	1st Print	Each Additional
20" x 13¼"	\$17.25	\$15.50
24" x 16"	\$25.00	\$22.50
28" x 18½"	\$33.70	\$30.35
36" x 24"	\$56.20	\$50.55

# FDIC 2007 BOOTH GRAPHICS

As seen throughout the  
FDIC 2007 E-ONE booth,  
now available as  
POSTERS!



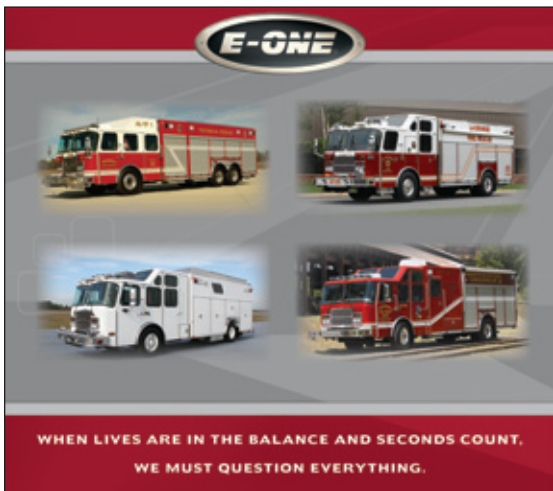
07FDIC01 ⇒



⇐ 07FDIC02



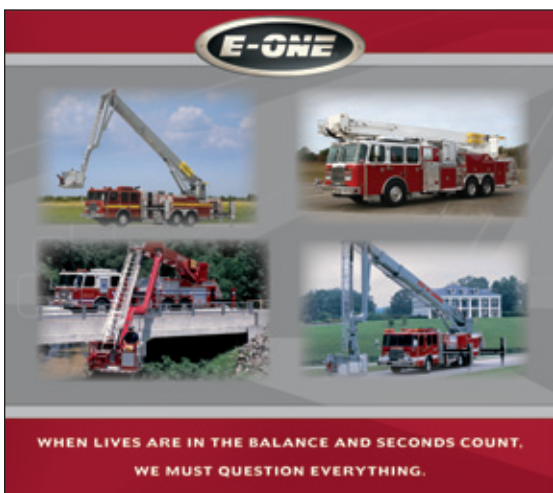
07FDIC03 ⇒



⇐ 07FDIC04



07FDIC05 ⇒



⇐ 07FDIC06

## FDIC 2007 BOOTH GRAPHICS POSTER PRICING

Size	1st print	Additional
20" x 17 <sup>3</sup> / <sub>4</sub> "	\$23.10	\$20.75
24" x 21"	\$32.75	\$29.50
28" x 24 <sup>3</sup> / <sub>4</sub> "	\$45.10	\$40.50
36" x 32"	\$74.90	\$67.40

# E-ONE Large Format Poster Order Form

**Fax Completed Form to  
Sigma Marketing: (904) 264-7567**

**Send your order directly to:  
E-ONE LARGE FORMAT POSTER PRINTS  
c/o Sigma Marketing**

1543 Kingsley Avenue, Bldg. 7 • Orange Park, FL 32073  
**(800) 435-7844 ext. 209 • Fax: (904) 264-7567**

See accompanying pages for pricing information. You will be billed for the cost of merchandise plus shipping and handling charges at the time of fulfillment. FL and IL sales tax will be added for shipment to those states. TERMS: Net 30 Days – Subject to Credit Approval

Complete the order form below. List the Quantity in the appropriate Size column of the poster prints you would like.

## 2007 CREATIVE ADVERTISING POSTER PRINTS

Image Number	Quantity 20" x 13 <sup>3</sup> / <sub>4</sub> "	Quantity 24" x 16"	Quantity 28" x 18 <sup>1</sup> / <sub>2</sub> "	Quantity 36" x 24"
ADEONE01				
ADEONE02				
ADEONE03				
ADEONE04				
ADEONE05				
ADEONE06				
ADEONE07				

## FDIC 2007 BOOTH GRAPHICS POSTER PRINTS

Image Number	Quantity 20" x 17 <sup>3</sup> / <sub>4</sub> "	Quantity 24" x 21"	Quantity 28" x 24 <sup>3</sup> / <sub>4</sub> "	Quantity 36" x 32"
07FDIC01				
07FDIC02				
07FDIC03				
07FDIC04				
07FDIC05				
07FDIC06				

### YOU WILL RECEIVE A CONFIRMATION OF YOUR ORDER

How would you like to receive this confirmation?

Fax

Email

**If you do not receive a confirmation within 5 business days of submitting your order,  
please call Sigma Marketing at 1-800-435-7844 ext. 209**

(Please Print All Information)

**BILL TO:**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Your Name \_\_\_\_\_

E-mail \_\_\_\_\_

**SHIP TO:** (if different from billing address)

Attn \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_  Check if address is Residential

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

PO# \_\_\_\_\_ Date \_\_\_\_\_

E-mail \_\_\_\_\_

**PAYMENT METHOD:** (check one)  AmEx  VISA  MasterCard  Bill me at above address

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address of Card \_\_\_\_\_